



MEDIA RELEASE

GAMES MASCOT REVEALED!

17 September 2004

After much anticipation and nervous excitement the Official mascot for the 2004 Commonwealth Youth Games was today announced as '**Ausca the Sugar Glider**'.

Cr Alan Besley, Chairman of the Organising Committee for the 2004 Commonwealth Youth Games, said it had been an exciting three months since the competition to select and name the mascot was released.

"Over 140 entries were received for the mascot competition and each entry showed wonderful creative flair. It was a challenging task to select one entry, but we are pleased to announce that Classes 4B and 4/5W from Eaglehawk North Primary School were the winners of the mascot competition," said Cr Besley.

Hon Jacinta Allan MP was given the special role of launching Ausca to 300 thrilled young children in Bendigo today.

"The 2004 Commonwealth Youth Games are going to be a fantastic event for Bendigo and having Ausca to assist in promoting the Games to people of all ages will be a major boost."

"Bendigo 2004 is all about engaging the community. Ausca will now be out visiting schools and public events encouraging many people to visit the Games from 30 November to 4 December," said Ms Allan.

Ms Allan today thanked key organisations for supporting the development and production of the Games mascot.

"I acknowledge and sincerely thank the wonderful support of Parks Victoria, Department of Sustainability & Environment, City of Greater Bendigo and Bendigo Regional Institute of Tafe for their significant contribution to the Games mascot," said Ms Allan.

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Major Funding Partners:



Games Partner:

