



## **MEDIA RELEASE**

### **CENTRO GETS SPORTY!**

Centro Lansell has today joined the 2004 Commonwealth Youth Games as the final Gold member of the successful Club Youth Games.

Brett Williams, Centro Lansell Manager, was rapt to join the business supporters club and was even prepared to don the lycra suit and jump on his bike to celebrate.

“When the opportunity came along for Centro Lansell to support the Games and help promote this major Commonwealth sporting event for Bendigo we didn’t hesitate to jump on board.”

“As a significant retail and business centre in Kangaroo Flat we identified the opportunity to welcome athletes and visitors to the city as soon as they hit the outskirts of Bendigo.”

“Being a cycling enthusiast has certainly added to my excitement to be participate. I believe our community has a wonderful chance to see elite competition at it’s finest.”

“These overseas young athletes will be the best of the best. How fortunate is our city to host such talent!” said Mr Williams.

Cr Alan Besley, Chairman of the Organising Committee for the 2004 Commonwealth Youth Games, said he was extremely pleased to welcome Centro to the club.

“We are excited to announce Centro Lansell’s gold membership of Club Youth Games as their enthusiasm and initiative is what this is all about. We want Bendigo retailers and businesses to assist us in helping our visitors enjoy their time with us.”

“Centro Lansell, along with many other local businesses, have been prepared to support the Games whilst encouraging Bendigonians to get out and buy their tickets and visit as many Games events as they can,” said Cr Besley.

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**Photo opportunity at 1.30pm at the Tom Flood Oval for Tuesday 19 October**

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