



## **MEDIA RELEASE**

### **YOUR BUSINESS CAN WIN GOLD!**

Bendigo businesses can guarantee their place as a Gold, Silver or Bronze winner at the 2004 Commonwealth Youth Games with the launch of the Official Business Supporters Club, **Club Youth Games**.

Chairman of the Organising Committee for the 2004 Commonwealth Youth Games Councillor Alan Besley said Bendigo businesses can become connected, entertained and inspired by joining as a member of Club Youth Games.

“Business men and women will enjoy a great program of breakfast functions with excellent sporting speakers, tickets to Games events and many fantastic benefits.”

“Our first Club Youth Games breakfast is in August and will be the perfect opportunity for you to bring along business associates and clients,” said Cr. Besley.

“All fees raised through the club will go towards athlete, spectator and volunteer services during the Games. Club Youth Games is the best way to enjoy all the superb experiences of the Games as well as bringing significant benefit towards the running of this major Commonwealth event,” said Cr. Besley.

Cr. Besley today announced that the Bendigo Regional YMCA is the first business to join as a Gold member of Club Youth Games.

Peter Krenz Bendigo Regional YMCA CEO said he leapt at the chance to get more involved with the Games. “The Games will be such a significant event for Bendigo. The YMCA is a youth services based organization and there is no doubt that the Commonwealth Youth Games will portray a very positive message for all young people. Club Youth Games is also an opportunity for our organization to get access to top athletes, hear what’s happening behind the scenes and to pass on excellent rewards to our staff, customers and volunteers with tickets to events. I couldn’t pass it up!” said Peter.

For more information on Club Youth Games contact Delwyn Douglass, Project Coordinator for the 2004 Commonwealth Youth Games on 0428 370 044.

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**Photo opportunity available at 11.45am, Thursday 1 July at the Town Hall.**

Further enquires: Delwyn Douglass, 2004 Commonwealth Youth Games. Ph: 0428 370 044

