



MEDIA RELEASE

INTRODUCING www.bendigo2004.com

A brand new website www.bendigo2004.com designed to provide up to date information about the 2004 Commonwealth Youth Games has been launched into cyberspace.

2004 Commonwealth Youth Games Director, Michelle Pryde said the new website is clear and easy to navigate and contains a wealth of information about the up coming Games.

“Visitors to the site will find everything they need or wish to know from athlete profiles, what to wear, what to do in Bendigo during the Games, competition results, medal tallies to how to get involved as a school or a retail outlet.

“There are links to other relevant sites and much, much more and I encourage everyone to take a look.”

“It is a comprehensive site which will be updated regularly and a great way for us to promote the games,” said Michelle.

She said the website was designed and managed by Australian software company – Objectify.

“We are delighted with the support we have received from Objectify who are an Official Games Supporter and we are absolutely thrilled with the new website,” said Michelle.

Objectify Director of Regional Development Craig Hunter said the company was excited to be involved with the 2004 Commonwealth Youth Games.

“Objectify is pleased that we have been able to provide this important tool to promote the Games both nationally and internationally,” said Craig.

Inquiries: Michelle Pryde (03) 54346196

**Photo opportunity: Town Hall
10.15am Wednesday 4th August 2004**